Office of Analytics, Innovation, & Data

OAID collaborates across the City to transform data and information into insightful policy, impactful investment, and effective services for all Alexandrians.

We focus on four major areas of work:



Drive Insights & Innovation Across the Organization

Drive data-driven decisions, improve processes, automate workflows, and deliver actionable insights so teams can focus on high-value work.



Support Organizational Strategic Planning

Embed the City's strategic plan into daily decisions by aligning Council priorities with department actions, fostering collaboration, and identifying key focus areas.



Establish Data as a Product

Build trusted, well-governed data through standardized quality, clear platform roles, empowered data owners, and unified intelligence.



Advance Citywide AI Adoption

Position the City as a leader in artificial intelligence by building practical AI tools, establishing governance & quality standards, & driving a citywide AI strategy in partnership with ITS.